



In Attendance: Josh Savage - JSA (Chair), Christopher Barfoot - CBA (Secretary), Bradley Morrison - BMO (Media), Richard Wilkes - RWI (Treasurer), Jon Williams - JTW (Race Sec) & Tom Garlick - JMA (Welfare and Inclusion Officer)

	Minutes	Actions
1.	Formal apologies were received from JTW, who was unable to attend due to prior commitments.	
2.	The committee noted that there are currently 14 run leaders in total, with three (David Carter-Shipman, Ross, and Emma) yet to complete the required tasks. Ian Allen, Marcin, Neessah, and Alex Brown have successfully completed their responsibilities and were commended for their progress. It was confirmed that Jay Lamb will be returning as a run leader following the departure of Ian Bush, ensuring continuity of leadership and support for the group.	
3.	RWI reported that the coaching contract is under review, which includes provision for 25 run leader/coach sessions annually. After discussion, TGA and JSA agreed that the existing session schedule should remain unchanged, as this arrangement is deemed fair and balanced across the membership.	
4.	A leader kit update was provided and JSA agreed to share the minutes of the last run leader meeting with the wider committee. It was also agreed that JSA will liaise with BMO to confirm and finalise the leader kit-related details.	JSA
5.	The committee reviewed the proposed Run Ambassador Role, designed to introduce and support potential future run leaders. It was agreed that TGA would lead on this initiative, with CBA including details in the next club newsletter. JSA will oversee implementation of the run ambassador scheme with the run leaders. TGA will prepare a draft communication message for circulation.	TGA, JSA & CBA
6.	The committee reaffirmed the importance of consistent reminders for members. It was agreed that a WhatsApp reminder system will continue to be used to prompt run registration. BMO reported that the new club website is nearing completion, with a working draft now available for committee review and feedback. JSA proposed that the site should include reference to former committee members to provide historical context and preserve the club's legacy. The website platform is being transitioned from WordPress to Squarespace, offering improved flexibility and design options. RWI will oversee and confirm all necessary financial arrangements for the migration.  The committee welcomed news that social media engagement has tripled, with Instagram followers rising by 20% in recent months. This increase is expected to continue, particularly with the momentum generated by Swiftember.	BMO  RWI
7.	Feedback from the recent Kit Night was overwhelmingly positive. The committee expressed gratitude to the bars that hosted and welcomed the group, and formal thanks have been sent by JTW. The following upcoming runs were discussed: <ul style="list-style-type: none"> <li>Bourneville Leafy 10K &amp; Mo Run (Sutton Park).</li> </ul>	



	<ul style="list-style-type: none"> <li>• Pride Run 10K, Victoria Park, London Meal and drink package at £19.50. The committee noted potential overcrowding and agreed to consider an alternative venue as done in previous years.</li> <li>• Sneyd Striders Christmas Pudding Run scheduled for Sunday 14<sup>th</sup> December.</li> <li>• 9 Locks Challenge, which will be introduced as a new addition on 30<sup>th</sup> November.</li> <li>• Swifts “Red Run” confirmed for Thursday 27<sup>th</sup> November.</li> <li>• World AIDS Day RED RUN, Victoria Park, London on 22<sup>nd</sup> November, raising funds for charity.</li> </ul> <p>It was agreed that JSA will update the Google Calendar to ensure visibility of external run opportunities for members.</p>	JSA
8.	<p>The following club events were confirmed:</p> <ul style="list-style-type: none"> <li>• Christmas Swifts Party provisionally agreed for Friday 5<sup>th</sup> December – JSA to confirm date with Andy at The Fox then we can bring promotion and ask members to donate raffle prizes.</li> <li>• Paced Run once a month – a structured 10k run, a shorter social option will always be offered.</li> <li>• Halloween Music Run on 30<sup>th</sup> October.</li> <li>• Christmas Music Swifts on 18th December.</li> </ul> <p>The club will not be running for two weeks as Thursday will land on Christmas Day and New Year’s Day this year.</p>	
9.	<p>42 affiliated London Marathon places have been confirmed for club members. Allocation criteria include:</p> <ol style="list-style-type: none"> <li>Members unsuccessful in the public ballot.</li> <li>Members who have not previously been awarded a Swifts London marathon place.</li> <li>Members with active England Athletics (EA) affiliation.</li> </ol> <p>The process will include notifications in September/October, application forms in November, and results announced in December. EA will confirm numbers by March, with a potential annual fee increase of £1 discussed.</p>	
10.	<p>Prize options were reviewed:</p> <ol style="list-style-type: none"> <li>Kit vouchers valued between £2 and £5, or a percentage; RWI to state what is affordable and what items are eligible for discount.</li> <li>Chocolate medals for participants.</li> <li>New Balance/Vita Coco contributions for a mileage completion ballot.</li> </ol> <p>These still need to be confirmed by the committee.</p>	ALL
11.	<p>Scimitar branded new kit was discussed, with designs for long sleeve t-shirts, lightweight jackets, thin vests, and running caps presented. Mock-ups and pricing options were reviewed, and it was agreed that additional stock should be ordered to achieve cost efficiencies. RWI and JSA will agree on prices and lead promotional efforts. Reflective tabs will be considered for increased safety on the long sleeve tops and jackets. A new kit pre-order form will be sent out to members.</p>	JSA & RWI
12.	<p>JSA informed the committee that we are now a verified club on Strava and has been asked to meet with a representative from Strava to explore new features and opportunities for club promotion.</p>	JSA



13.	<p>Engagement opportunities include:</p> <ul style="list-style-type: none"> <li>a. Brighton Front Runners: Brighton FrontRunners have contacted us to ask to join a Thursday run and social, JSA will respond. They wanted to co-incide this with the Birmingham Christmas market.</li> <li>b. A physiotherapist has reached out via Instagram; BMO will pass details to TGA to discuss potential partnership offers for members.</li> </ul>	<p>JSA BMO</p>
14.	<p>The England Athletics Running Community Forum for Midlands clubs will take place on Saturday, 11<sup>th</sup> October. JSA will share further details for the committee to confirm representation.</p>	<p>JSA</p>
15.	<p>The committee agreed to promote the Birmingham LGBT Craft Fair, scheduled for Saturday, 30<sup>th</sup> August, through the club’s social media channels.</p>	<p>BMO</p>
16.	<p>The Swiftember registration form is to be finalised and distributed by the end of the week.</p>	<p>JSA</p>

Minutes taken by Club Secretary and to be signed off at the next committee meeting TBC.

**Meeting closed at 8.30pm**